

# Akinbiyi O. Sawyerr

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Senior UX Designer with over eighteen years of experience delivering proven end-to-end products for both mobile and responsive web. Highly competitive knowledge of Sketch, Zeplin, Adobe Creative Cloud design tools. Possessing deep skills in HTML, CSS and native JavaScript building. Passionate about helping users harness technology for a better life experience.

## EXPERIENCE

**Senior UX Designer**, MemberSuite, Inc. - Dunwoody, GA 2018 - present

*My responsibilities include gathering user requirements, designing and presenting graphic elements and building UI component libraries for Association Management products.*

- Gathering and evaluating user requirements in collaboration with product managers and engineers.
- Illustrating design ideas using mockups, storyboards, whiteboards, wireframes, process flows and sitemaps.
- Collaborating with various stakeholders including Account Managers, Support, Marketing and Sales.
- Redesigning existing UIs to better adapt mobile Android and iOS devices.
- Implemented Atomic design system that produced a reusable components library and reduced design time by 36%.

**Senior Front-End UI/UX Developer**, Tillster, Inc. - Alpharetta, GA 2007 - 2018

- Lead Front-End UI/UX developer for custom responsive web and AngularJS-based mobile projects supporting various brands on Tillster's proprietary .NET platform utilizing CSS3, HTML5, JS, Cordova, Ionic, Node.js, et al .
- Team Lead for research, documentation, and presentation of improved processes and other identified digital mobile solutions. Serve as SME for Tillster's .NET platform front-end capabilities.
- Interface with Creative and Brand Marketing teams to assess, improve and implement UI/UX design concepts and wireframes across a variety of devices and media.
- Manage, curate and process brand assets including fonts, colors, images, and other media.

**Web Director**, Web & Graphic Design, Snapfinger, Inc. (2007 - 2013)

- Implemented UI HTML web interfaces for Snapfinger clients including Outback Steakhouse, Carrabba's, California Pizza Kitchen, Bob Evans, Zaxby's and Firehouse Subs that generated over \$100M in combined online sales revenue.
- Designed online marketing campaigns, print advertising materials, and UI prototype wireframes.
- Applied UI/UX development functionality to solve business rules objectives and implement creative custom solutions tailored to client needs.
- Collaborated with key stakeholders to capture UX requirements and translate them into practical UI design solutions.
- Developed consistent UX standards across a myriad of devices and platforms.

**Systems Analyst**, CSX Technology - Jacksonville, FL 2001 - 2004

- Completed several development and design initiatives for CSX sales and marketing including an HTML intranet site, design of HTML UI wireframes for a proprietary app, and managing and maintaining database systems.
- Contributed to software QA testing, UAT, and end user support for commercial apps.

**Assistant Web Manager**, Department of Health - Tallahassee, FL 1998 - 2001

- Developed, managed and maintained HTML UI web pages for the entire Florida Department of Health (DOH) Internet and Intranet web sites ([www.doh.state.fl.us](http://www.doh.state.fl.us)).
- Designed web graphics, marketing materials, logos, and other media assets designated to represent various sections and aspects of the DOH Internet and Intranet web sites.
- Member of IT team dispatched by Governor Jeb Bush to implement comprehensive UI/UX redesign and migration of all DOH Internet and Intranet web sites.
- Recipient of 2000 Web Manager Award for Outstanding Service.

## SKILLS

Sketch, Zeplin, .NET Framework, JavaScript (native JavaScript), jQuery, CSS 3.0, SaSS, LESS, Google Analytics, HTML5, REST API, JSON, iOS, Android, Angular 5, AngularJS, Bootstrap, Ionic, Adobe Creative Cloud, WordPress, SourceTree, Bitbucket, Git, Balsamiq, Zeplin, Basecamp, Avocode, BrowserStack, TestRails, BlueJeans, HipChat, Slack, Microsoft Lync **Concepts:** Brand Management (name, logo), web and mobile UX, cross-browser development, responsive web design, mobile development, Agile

## EDUCATION

**Bachelor of Science, Computer Information Systems (CIS)**, Florida Agricultural & Mechanical University - Tallahassee, FL

- Vice-President, African Students Association

## INTERESTS

Billiards, Tennis, Slam Poetry, Volunteering